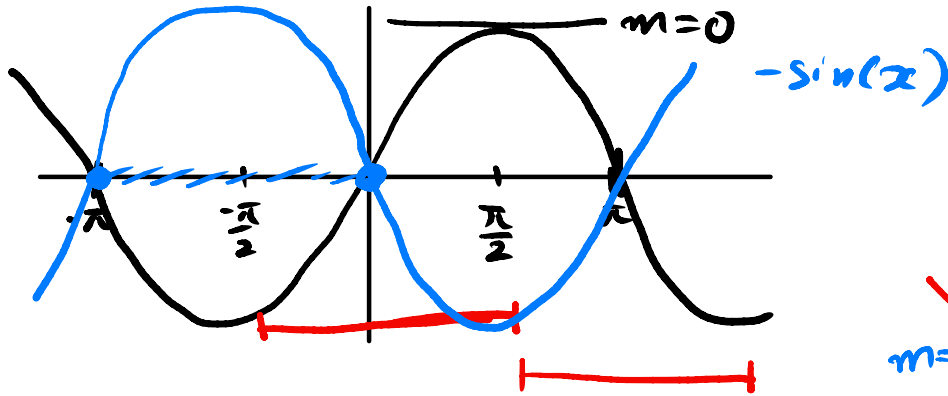


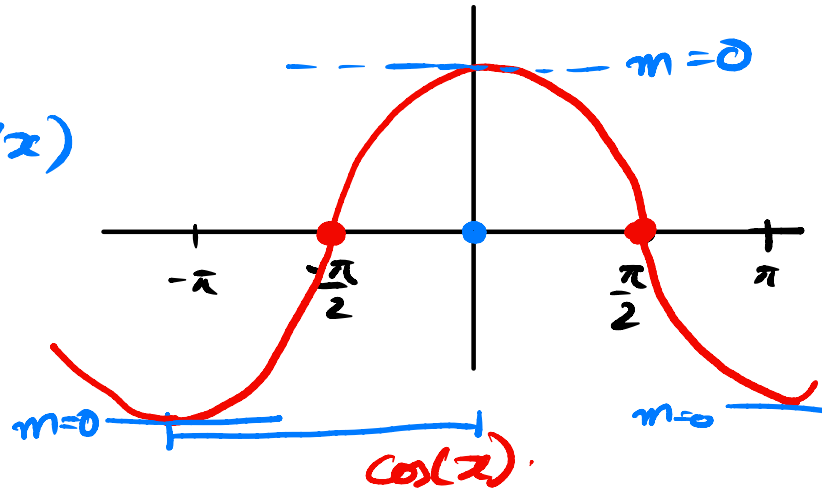
Derivative of trig functions



$\sin(x)$

In fact, $\frac{d}{dx} \sin(x) = \cos(x)$

Similarly, $\frac{d}{dx} \cos(x) = -\sin(x)$



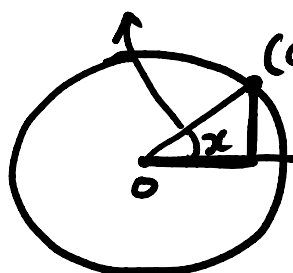
Memorize them!

Example

$$\frac{d}{dx} \left(\frac{f(x)}{g(x)} \right) = \frac{f'(x)g(x) - f(x)g'(x)}{(g(x))^2}$$

differentiate $f(x) = \tan(x)$

$$\frac{d}{dx} \tan(x) = \frac{d}{dx} \left(\frac{\sin(x)}{\cos(x)} \right) \leftarrow \text{quotient rule}$$


$$\begin{aligned} \frac{d}{dx} \tan(x) &= \frac{\left(\frac{d}{dx} \sin(x) \right) \cos(x) - \sin(x) \frac{d}{dx} \cos(x)}{\cos^2(x)} \\ &= \frac{\cos(x) \cdot \cos(x) - \sin(x) \cdot (-\sin(x))}{\cos^2(x)} \\ &= \frac{\cos^2 x + \sin^2 x}{\cos^2 x} = \frac{1}{\cos^2 x} = \sec^2 x \end{aligned}$$

Thus, $\frac{d}{dx} \tan(x) = \sec^2 x$

$$\left| \frac{d}{dx} \tan(x) = \frac{d}{dx} (\sin(x) \cdot \cos^{-1} x) \right.$$

Derivative of trig functions

Then

$$\frac{d}{dx} \sin(x) = \cos(x)$$

$$\frac{d}{dx} \cos(x) = -\sin(x)$$

and consequently:

$$\cot(x) = \frac{\cos(x)}{\sin(x)}$$

$$\frac{d}{dx} \tan(x) = \sec^2 x$$

$$\frac{d}{dx} \cot x = -\csc^2 x$$

$$\frac{d}{dx} \csc(x) = -\csc(x) \cot(x)$$

$$\frac{d}{dx} \sec(x) = \sec(x) \tan(x)$$

$$\csc(x) = \frac{1}{\sin(x)}$$

$$\tan(x) = \sin(x) \cdot (\cos(x))^{-1}$$

$$(\cos(x))^{-1} = f(g(x)), \quad f(x) = x^{-1}, \quad g(x) = \cos x$$

Chain rule

Lets try to differentiate $f(x) = \sin(x^2+1)$

We cannot differentiate this using what we have learnt so far. Need to use composition of functions.

Let $y = \sin(u)$ and $u = x^2+1$

Note that if we substitute $u = x^2+1$ to $y(u)$ we get $y = \sin(u) = \sin(x^2+1)$ (which is the original function)

We want to compute $\frac{dy}{dx} = \frac{dy}{du} \frac{du}{dx}$ → differentiate

$$\text{Chain rule: } \boxed{\frac{dy}{dx} = \frac{dy}{du} \cdot \frac{du}{dx}} = \cos(u) \cdot \frac{d(x^2+1)}{dx} = \cos(u) \cdot 2x$$
$$\boxed{= \cos(x^2+1) \cdot 2x}$$

Chain rule

Version 1: Let $y = f(u)$ and $u = g(x)$ be differentiable functions. Then

$$\frac{dy}{dx} = \frac{dy}{du} \cdot \frac{du}{dx}$$

↑ need to substitute u back.

Version 2: We can rewrite the chain rule above.

Substitute $u = g(x)$ in $y = f(u)$ gives us

$$y = f(g(x))$$

$$\text{and } \frac{d}{dx} [f(g(x))] = \underbrace{f'(g(x))}_{\text{differentiate outer function}} \cdot \underbrace{g'(x)}_{\text{differentiate inner function}}$$

differentiate outer function

differentiate inner function.

Examples:

① Compute $\frac{d}{dx} \tan(x^5)$ \nearrow dummy variable

outer function: $f(u) = \tan(u)$

inner function: $u(x) = x^5$

$$\frac{d}{dx} \tan(x^5) = f'(u(x)) \cdot u'(x)$$

$$f'(u(x)) = \left. \frac{d}{du} f(u) \right|_{u=x^5} = \sec^2(u) \Big|_{u=x^5} = \sec^2(x^5)$$

$$u'(x) = 5x^4$$

So, by chain rule: $\frac{d}{dx} \tan(x^5) = \sec^2(x^5) \cdot \underline{\underline{5x^4}}$

2) Find $\frac{d}{dx} (1+3x)^{75}$ linear function.

$$f(u) = u^{75}$$

$$u(x) = 1+3x$$

$$f'(u) = 75u^{74}$$

$$u'(x) = 3$$

$$\Rightarrow \frac{d}{dx} f(u(x)) = 75(1+3x)^{74} \cdot 3 = \underline{\underline{225(1+3x)^{74}}}$$

Thm

Let f be differentiable and $g(x) = ax+b$
for some $a, b \in \mathbb{R}$. Then $\underline{g'(x) = a}$

$$\begin{aligned} \frac{d}{dx} f(g(x)) &= a f'(ax+b) \\ &= f'(g(x)) \cdot \underline{g'(x)} \\ &= f'(ax+b) \cdot a \end{aligned}$$

3. Find $\frac{d}{dx} e^{\cos(2x)}$

try: $\frac{d}{dx} \ln(\sin(x)) = \cot(x)$ $\frac{d}{dx} (\cos(x))^{-1}$

Let's use $\frac{df}{dx} = \frac{df}{du} \cdot \frac{du}{dx}$ (remember to substitute back u)

outer function: $f(u) = e^u$
 inner function: $u(x) = \cos(2x)$ } $\Rightarrow f(u(x))$ gives original function

$\frac{df}{dx} = \boxed{\frac{df}{du}} \frac{du}{dx}$ (u(x) is a composition of functions)

To compute $\frac{du}{dx}$, $u(v) = \cos(v)$ and $v(x) = 2x \Rightarrow u(v(x)) = \cos(2x)$

So, $\frac{du}{dx} = \frac{du}{dv} \cdot \frac{dv}{dx} = -\sin(v) \cdot 2 = -2 \sin(2x)$

Let $\frac{df}{du} = e^u = e^{\cos(2x)}$ } combine \nearrow $\frac{df}{dx} = \frac{df}{du} \cdot \frac{du}{dx} = e^{\cos(2x)} \cdot (-2 \sin(2x))$

Applications in Economics

Recall the following:

Business want to maximize Profit = Revenue - Cost.

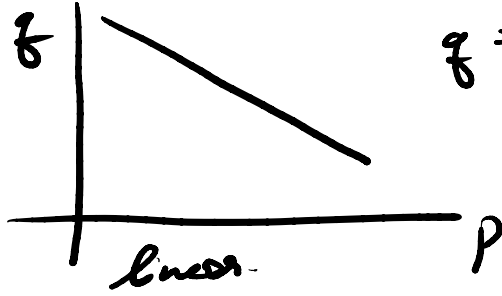
Cost can be modeled as: $Cost = \underbrace{\text{Fixed cost}}_{\text{independent of } q} + \underbrace{\text{Variable cost}}_{\text{dependent on } q}$

Revenue is: Revenue = Price \times Quantity = $p \cdot q$

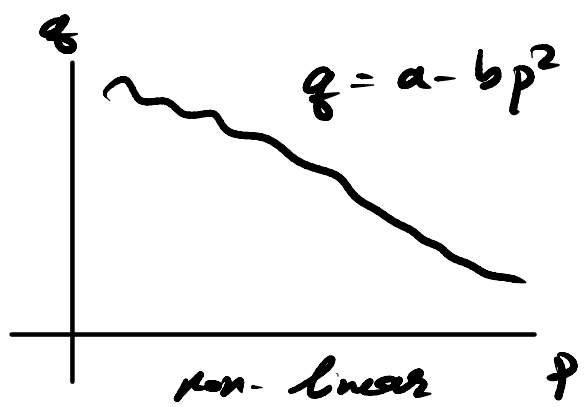
The demand equation is the equation that relates p and q .

When is profit maximized - related to Marginals.

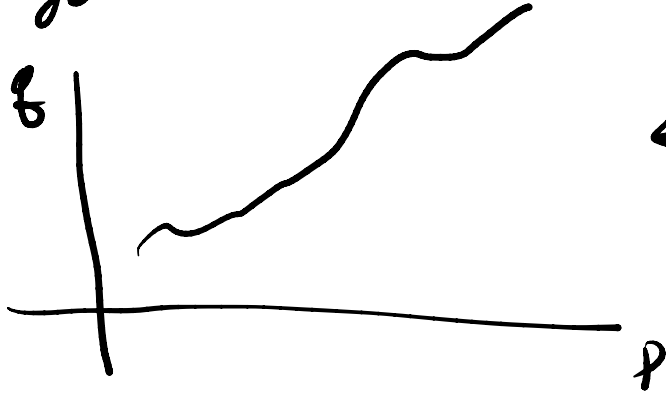
Demand curve



$$q = a - bp$$
$$a, b > 0$$



The law of demand states that at a higher price, consumer demand of a good is lower (i.e. as p increase q decreases).



← not generally possible.

Marginal cost

Common economic definition: the additional cost of producing 1 extra unit of good. This is captured by $\frac{\Delta C}{\Delta q}$

average rate of change

Formal definition

The derivative of cost with respect to quantity q : $MC = \frac{dC}{dq}$ (units are \$/unit)

Example: Cost function $C(q) = \underbrace{2500}_{\text{fixed}} + 10q^2$

$$\text{Marginal cost} = \frac{dC}{dq} = 20q$$

Marginal revenue

Common definition: Additional revenue for 1 extra unit of production.

Formal definition

Marginal Revenue, $MR = \frac{dR}{dq}$

In general: "Marginal --- " = $\frac{d(\text{---})}{dq}$

Profit

The profit is $P = R - C$

$$\text{Ex } P(q) = 600q - 20q^2$$

When is profit maximized?

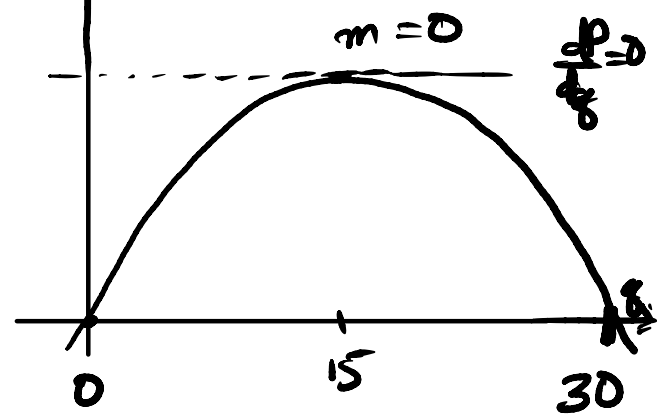
Profit is maximized when $\frac{dP}{dq} = 0$, i.e. marginal profit

is zero.

$$\text{So, } \frac{dP}{dq} = 600 - 40q = 0 \Rightarrow q = 15$$

In general: $\frac{dP}{dq} = \frac{dR}{dq} - \frac{dC}{dq}$. So, $\frac{dP}{dq} = 0 \Rightarrow \frac{dR}{dq} = \frac{dC}{dq}$

So, profit is maximized when Marginal cost = Marginal revenue.



Example.

Find the optimal output to maximize profit given

$$\frac{dR}{dq} = 8q$$

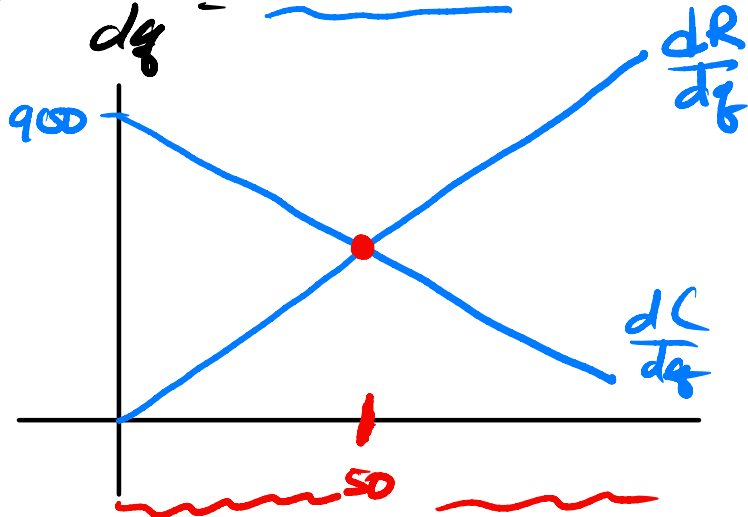
$$\text{and } \frac{dC}{dq} = \underline{900 - 10q}$$

$$\text{Set } \frac{dR}{dq} = \frac{dC}{dq}$$

$$\Rightarrow 8q = 900 - 10q$$

$$\Rightarrow 18q = 900$$

$$\Rightarrow q = 50$$



$$\frac{dR}{dq} < \frac{dC}{dq}$$

$$\frac{dR}{dq} > \frac{dC}{dq}$$

Example

Suppose the demand curve for a product is given by $q = 1350 - 5p$ and the cost function is $C(q) = 60q + 4q^2$. Find the quantity q that maximize profit.

1. $MR = \frac{dR}{dq}$

$R(q) = pq$ and need to substitute p for q .

Since $q = 1350 - 5p \Rightarrow 5p = 1350 - q \Rightarrow p = 270 - \frac{1}{5}q$

So, $R(q) = (270 - \frac{1}{5}q) \cdot q = \underline{\underline{270q - \frac{1}{5}q^2}}$

ℓ $\frac{dR}{dq} = 270 - \frac{2}{5}q$

2. Find Marginal cost

$$MC = \frac{dC}{dq} = \frac{d}{dq}(60q + 4q^2) = 60 + 8q$$

3. Set $MC = MR$.

$$\Rightarrow \frac{dC}{dq} = \frac{dR}{dq} \Rightarrow 60 + 8q = 270 - \frac{2}{5}q$$

$$\Rightarrow 8q + \frac{2}{5}q = 270 - 60$$

$$\begin{aligned} P &= R - C \\ &= R(q) - C(q) \end{aligned}$$

$$\Rightarrow \frac{42}{5}q = 210$$

$$\Rightarrow q = 25$$

So, profit is maximized when 25 goods are sold.